



Date: December 20, 2022

Subject: Produce Case Label – Produce Traceability Initiative (PTI)

It is Kroger's commitment and belief that everyone should have access to fresh, affordable, and delicious food. Our brand ethos, Fresh for Everyone is focused on providing undeniably fresh food through innovative and sustainable solutions across the supply chain from farm to table.

One of these solutions is the PTI label. Kroger is committed to the use of the standardized case label developed in conjunction with the Canadian Produce Marketing Association and the International Fresh Produce Association. The PTI case label provides industry standard data to improve the flow of highly perishable products through the supply chain. In addition, the PTI label will help with compliance of the FDA Food Safety Modernization Act (FSMA) Rule 204.

We already require Produce Traceability Initiative (PTI) labels on produce shipping into Kroger facilities. This document is to serve as our reaffirmation and expectation of such with callouts to specific requirements.

It is required to use the GS1-128 barcode on the PTI label. If you are not able to use the GTI-128 barcode, the GTIN in ITF-14 format is acceptable provided the harvest date, pack date or best by date, and grower lot numbers are printed in human readable format.

Please reference our standards page of the Kroger Supplier Hub for additional information. Standards documents and future updates will be posted to the Kroger Supplier Hub.

<https://www.thekrogerco.com/vendors-suppliers/supplier-hub/>

For industry information and specifications such as label size and formatting please refer to <https://producetraceability.org/>

It is our expectation that these requirements are in place for all Fresh Produce shipments. Lack of compliance will put future business with The Kroger Co. at risk.

If you have any questions or concerns, please feel free to reach out. Thank for your compliance and support in helping Kroger provide the best quality and freshest produce to our customers.

Thank you,

Fresh Merchandising and Supply Chain

The Kroger Co.

