



November 29, 2018

RE: Kroger General Merchandise *Our Brands* Packaging Supplier Resource Guide – Acknowledgment

Dear *Our Brands* Supplier,

Thank you for your continued support of the Kroger Restock initiatives. On September 21, 2018, the updated **Kroger GM *Our Brands* Packaging Supplier Resource Guide v3.1** (hereinafter referred to as “*Packaging Supplier Resource Guide*”), was distributed by YFY Jupiter & Jupiter Prestige Group on behalf of Kroger. This mandatory packaging process became effective on October 1, 2018. A secondary distribution of the *Packaging Supplier Resource Guide* (v4.01) is accompanying the initial distribution of this acknowledgment letter.

The *Packaging Supplier Resource Guide* provides detailed information about process updates and best practices for procuring Kroger GM *Our Brands* product packaging. We encourage you to review it carefully, as there will be fees and restrictions imposed for non-compliance.

The *Packaging Supplier Resource Guide* is continually updated. It is your responsibility to review the most recent version of the *Packaging Supplier Resource Guide* prior to initiating a new packaging request. You will be able to identify if you have the most recent copy of the document by the version code listed on the cover sheet. The most current version of the document will reside on our B2B site: <https://www.thekrogerco.com/vendors-suppliers/general-merchandise-document-library/>

By signing this form, you acknowledge you have received (or obtained), reviewed and will comply with the required process and expectations outlined within the *Packaging Supplier Resource Guide* and this letter of acknowledgment.

This letter of acknowledgement and the *Packaging Supplier Resource Guide* amend and supplement the terms of the Standard Vendor Agreement and the Corporate Brand Addendum. Any conflict in the terms of the *Packaging Supplier Resource Guide* and terms of the Standard Vendor Agreement or the Corporate Brand Addendum shall be governed by the terms of the *Packaging Supplier Resource Guide*.

I acknowledge receipt of the Kroger GM *Our Brands* Packaging Supplier Resource Guide, have been supplied contact information within the Packaging Supplier Resource Guide to ask questions and hereby confirm my understanding of and agree to comply with the policies contained within.

Please complete this form and return it to: brandpackaging@kroger.com
Required fields in red:

Supplier: _____ **Date:** _____

Supplier Address 1: _____

Supplier Address 2: _____

City: _____ State: _____ Zip: _____

Phone 1: _____ Phone 2: _____

Title of Signing Officer: _____

Email of Signing Officer: _____

Authorized Signature: _____

(Officer or representative vested with the authority to commit the Supplier’s organization to a binding agreement)

Each party agrees that the electronic signatures, whether digital or encrypted, of the parties included in this Agreement are intended to authenticate this writing and to have the same force and effect as manual signatures. Delivery of a copy of this Agreement or any other document contemplated hereby bearing an original or electronic signature by facsimile transmission (whether directly from one facsimile device to another by means of a dial-up connection or whether mediated by the worldwide web), by electronic mail in portable document format (.pdf) form, or by any other electronic means intended to preserve the original graphic and pictorial appearance of a document, will have the same effect as physical delivery of the paper document bearing an original or electronic signature.